

CONSCIOUSLY UNBIASED X HIRETALENT

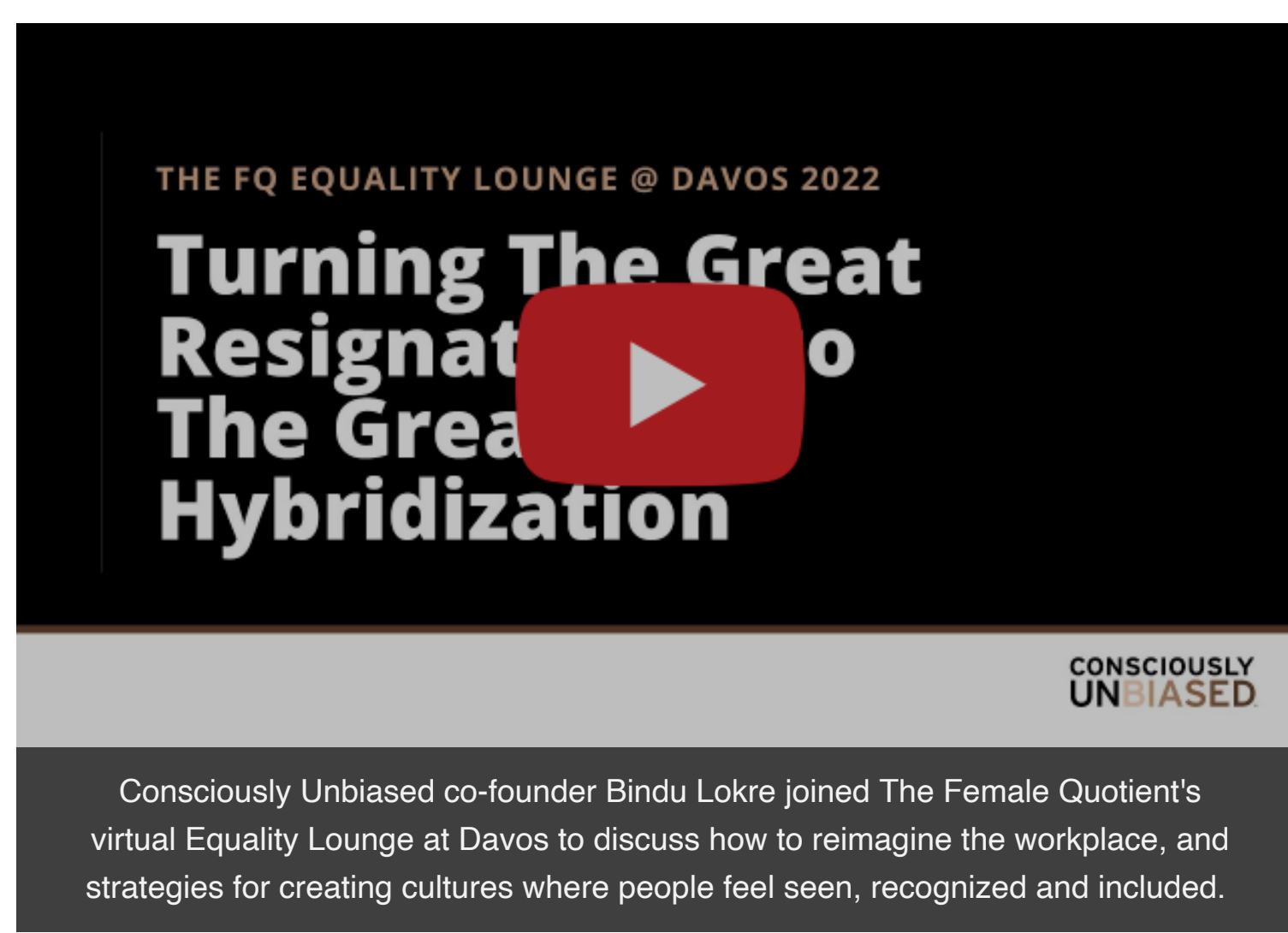
We are experiencing a workplace revolution. Whether you call it the “Great Resignation,” “The Big Quit,” or “The Great Reshuffle,” a record number of Americans are leaving their jobs, with [4.3 million American workers](#) calling it quits in December 2021 alone—nearly 3% of the workforce.

Yes, the Great Resignation is the result of many things, including a reassessment of priorities, strong labor market and pandemic burnout. Yet, one factor I think isn’t being talked about enough is that workers may be feeling less connected to their leaders and colleagues in a remote or hybrid environment. This lessens feelings of loyalty and makes it easier to walk away from their jobs.

It’s clear that companies, large or small, must invest in their leadership and culture to be inclusive for long-term success. Ultimately, people are companies’ biggest competitive advantage.

What I call "[The Great Hybridization](#)" can make for a less personal interaction if we’re not intentional. Thus, leaders may forget the impact on people’s lives in the decisions we make—to the detriment of our companies and our people. Business *is* personal, and leaders who focus on building cultures based on human connection can transform business and work, for the better.

Ashish Kaushal, CEO, HireTalent & Founder, Consciously Unbiased



Award Spotlight

"We are all different; we all belong."

-Ashish Kaushal
CEO, HireTalent & Founder of Consciously Unbiased

Mogul
Top DEI Leaders Award

CONSCIOUSLY UNBIASED

We are thrilled Mogul has recognized Consciously Unbiased founder Ashish Kaushal in their "Top DEI Leaders Award." A big congrats to the other impact makers who made the list, including Modupe' R. Congleton of Amazon, Tanner Alvarez of Netflix, and Nilufer Demirkol of Nestlé. Together we can spread the message that there is a place for both purpose and profit in the business world. Find the full list here: <https://bit.ly/3Krowpg>

Solutions For Change

Flexible Work Experiences Are Incubators For Inclusion
Featuring: Amy Doyle, Global Leader, SVP, Talent Solutions TAPPIN
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Why Shame In DEI Training Doesn't Work—And What Does
Featuring: Maria Morukian, President of MSM Global Consulting & author of the new book "Diversity, Equity, and Inclusion for Trainers: Fostering DEI in the Workplace"
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The Great Hybridization Is Leading To A Less Personal Workplace: Here Are Some Remedies
Featuring: Ashish Kaushal, Founder, Consciously Unbiased
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Consciously Unbiased Case Study

Consciously Unbiased partnered with a Fortune 500 financial services company to increase their diversity pipeline, mitigate bias in hiring decisions, and build a more inclusive culture. We did this through training more than 2,000 hiring managers with our "Unconscious Bias In Hiring" workshop series, delivering our habit-building Microprogressions™ subscription content, and developing sourcing strategies. The result?

- 23% increased bias awareness
- 20% increased social capital awareness
- 30% increase of diverse candidates in the sourcing pipeline

Click on the button below to learn more about our offerings, or reach out to anita@consciouslyunbiased.com or holly@consciouslyunbiased.com for more.

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